

December 2023

Subject: Request for Interest and Statement of Qualifications for Hosting 2031 World Horticultural Exposition

Greetings from [Expo 2031, LLC](#), the legal entity applying to host an A-1 World Horticultural Exposition in Minnesota in 2031. We are seeking a site development partner to secure our application to host the 2031 event and cement a long-term legacy for the host community.

We are submitting an application to host an International Horticulture Exposition by the International Association of Horticulture Producers ([AIPH](#)) with a goal of attracting investment, forging agreements and promoting the U S Horticultural industry that will translate our theme Human / Nature – Where Humanity and Horticulture Meet into benefits for the entire region, The proposed event in 2031 will be a globally-visible event attended by participating country leaders, sponsors, multi-national partners, and non-government organizations. We estimate it will attract four million visitors over 6 months.

Due to the compressed timing to secure the application for 2031, EXPO 2031, LLC has rapidly activated the following critical path:

- Secured support from stakeholders and supporters for a 2031 application
- Formally expressed interest in hosting the 2031 event at the 75th Annual AIPH Congress held in South Korea last month
- Established a diverse Board of Directors with world expo, global event, horticulture and sustainability expertise to deliver the application process
- Formulated a Request for Interest (RFI) and Statement of Qualifications for the site development partnership
- Confirmed a Real Estate Development expert to ensure an appropriate process for our Site Selection as this is a significant component of our application process

Our RFI/SOQ outlines the information that will be essential to make an informed decision about the site. Please note the critical timeline as described in the RFI/SOQ.

This is a US First! There has never been a US based A-1 World Horticultural Exposition. EXPO 2031, LLC has already garnered strong support from the horticulture industry, civic leaders and the related state and national entities we need to make our application valid.

Please consider taking the next step by reviewing the attached RFI/SOQ and sharing your capabilities and interest with us. Feel free to reach out to David or me directly with any questions you may have. We will set one-on-one question/answer sessions per your request.

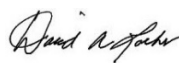
Upon receipt, we will confirm your submission and review it with our Expo 2031 Board of Directors. Should we need clarification, we will reach out to your specified contact.

We look forward to hearing from you and advancing Minnesota's global standing while promoting regional and national interests.

Very best regards,



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