

# Trivandi Appointed as Official Advisory & Delivery Founding Partner for Expo 2031

## Global mega event and pavilion specialists join America's first A1 International Horticultural Exposition

**18 March 2026** – Trivandi, the global leaders in planning and delivering mega events and experiences, has been appointed as the Official Advisory & Delivery Founding Partner for Expo 2031. The appointment sees Trivandi support Expo 2031 from early strategic advisory through to operational readiness and delivery, starting with the USA Pavilion at America's first A1 International Horticultural Exposition.

Taking place from May to October 2031, Expo 2031 is expected to welcome approximately four million visitors during its six-month run and host participation from 60 to 80 countries, making it one of the most significant international cultural and economic events in the United States in decades.

**James Bulley, CEO and Co-founder of Trivandi:** *"Events like Expo 2031 have the power to connect people, spark innovation and leave something meaningful behind for the communities that host them. That is what drives us. Every project we have delivered, from Olympic Games to World Expos, reinforces the same truth. It is the experience that people remember. We are honored to bring that knowledge to Expo 2031 and to work alongside the organizers as one team, helping to shape an event that creates a lasting legacy."*

Trivandi's appointment follows the company's successful role as Operational Delivery Partner of the award-winning USA Pavilion at Expo 2025 Osaka, which welcomed more than 1.8 million visitors. Trivandi also managed operations for the United Arab Emirates Pavilion and the Australia Pavilion at Expo 2025, delivering three complex pavilion experiences simultaneously across a six-month program.

**Wendy Meadley, CEO of Expo 2031 Minnesota USA:** *"Delivering a pavilion that welcomes millions of visitors requires world-class operational planning. Trivandi brings unmatched experience from global events and will help ensure the USA Pavilion operates seamlessly from opening day through the entire six-month exposition."*

Founded by the leadership team behind the London 2012 Olympic and Paralympic Games, Trivandi brings its integrated "One Team" approach to Expo 2031 - synchronizing expertise across strategy, design, operations, visitor experience, readiness and legacy planning to seamlessly guide the project from concept through to reality. The company's scope spans the complete pavilion lifecycle, drawing on lessons learned from every Summer Olympics since 2012, Qatar 2022 FIFA World Cup, as well as every World Expo since 2015.

Expo 2031 forms part of a remarkable period for major events in the United States, with the country also preparing to host the FIFA World Cup 2026, the Summer Olympic and Paralympic Games in Los Angeles in 2028 and the 2034 Winter Olympic and Paralympic Games in 2034. Together, these events represent a once-in-a-generation opportunity for the country to welcome the world, attract international investment and build lasting infrastructure and capability. Trivandi brings experience from 300+ projects in 29 countries to this exciting chapter.

**Sawyer Franz, Vice President Trivandi USA and Director of Pavilions:** *"Having delivered the USA Pavilion at Expo 2025 Osaka and managed operations across three pavilions simultaneously, we know what it takes to partner with a nation on the world stage. For Expo 2031, we will be embedded from the start, synchronizing strategy, design, operations and readiness so that nothing is lost between the drawing board and opening day. That continuity is what makes the difference."*

The USA Pavilion is planned as the symbolic heart of Expo 2031, featuring:

- A vertical greenhouse and living horticultural exhibits
- A performance theater and gathering plaza
- Diplomatic and cultural exchange spaces
- Food and culinary experiences celebrating American agriculture
- Landscapes highlighting native plants and pollinator habitats

It will serve as both a national showcase and a platform for American companies, growers, innovators, and cultural institutions to engage with global audiences.

**-ENDS-**

### **About Trivandi**

Trivandi provides advisory, design and delivery services to major events, venues, destinations and sports organisations. Founded in 2013 by the senior leadership team that planned, delivered and operated the 120+ venues of the London 2012 Olympic and Paralympic Games, Trivandi has grown to more than 100 specialists across offices in London, Dubai, Riyadh, Los Angeles and Brisbane with a 3,600+ Associate Network of subject matter experts. The company has delivered 300+ projects in 29 countries, including every Summer Olympic Games since London 2012, FIFA World Cup Qatar 2022, Expo 2020 Dubai, Expo 2025 Osaka and the Glasgow 2026 Commonwealth Games, where it serves as Official Event Delivery Partner.

### **About Expo 2031 Minnesota USA**

Expo 2031 Minnesota, USA will be the first A1 International Horticultural Exposition ever hosted in the United States, convening nations, innovators, growers, and industry leaders to explore the future of horticulture, agriculture, and livable communities. Presented under the governance of the International Association of Horticultural Producers (AIPH) and supported through the United States federal government, the six-month global exposition will feature international pavilions, gardens, cultural programming, innovation exhibitions, and global convenings focused on solutions for a rapidly changing world.

Expo 2031 is expected to attract millions of visits from across the United States and around the world.

Through immersive gardens, international pavilions, cultural programming, and global leadership forums, Expo 2031 will demonstrate the power of horticulture, agriculture, and technology to improve how people live. The Expo will leave a lasting legacy through the creation of a permanent Future Living District, transforming the site into an enduring center for education, tourism, and healthy living.

### **Media Contact**

Alex Nelson  
Associate Director, Strategic Communications  
[alexnelson@trivandi.com](mailto:alexnelson@trivandi.com)  
+1-212-380-6120

### **Expo 2031 Minnesota USA**

Richard Larkin McLay  
contact@expo2031.org  
+1.612.513.2107